

Available AI Learning Path Courses

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Beginner AI Learning Path

Audience: For all professionals, including leaders/managers.

Intermediate AI Learning Path

Audience: For all professionals, including leaders/managers.

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Advanced Proficiency Level AI Learning Path

Audience: For engineers implementing Al/Machine Learning. Includes technical applications of Al and ML models, deep learning, and fine-tuning models.

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Industry and Job Roles AI Learning Paths











Beginner Proficiency Level AI Learning Path

Audience: For all professionals, including leaders/managers.

Course Title	Beginner Skills Level	Duration HH:MM:SS
Artificial Intelligence 101		
Introduction to Artificial Intelligence	Artificial Intelligence (AI),Artificial Intelligence for Business	1:34:51
Intro to Conversational AI	Artificial Intelligence for Business,Conversational Al,Generative Al	0:31:28
What Is Generative AI?	Artificial Intelligence (AI),Artificial Intelligence for Business,Generative AI	0:42:12
Ethical & Responsible Al		
Ethics in the Age of Generative Al	Computer Ethics,Generative Al	0:38:41
Introduction to Al Governance	Artificial Intelligence (AI),Data Governance,Responsible AI	0:59:06
Responsible AI: Principles and Practical Applications	Artificial Intelligence (AI),Business Process Automation,Responsible AI	1:06:28
Al Tools		
Artificial Intelligence Foundations: Thinking Machines	Artificial Intelligence (AI), Machine Learning	1:36:49
Technology Trends and Business	s Impact	
Foundations of the Fourth Industrial Revolution 4.0	Artificial Intelligence (AI),Industry 4.0	2:05:37
<u>Al Trends</u>	Artificial Intelligence (AI),Artificial Intelligence for Business	1:24:42
Foundation Machine Learning		
Artificial Intelligence Foundations: Machine Learning	Machine Learning	1:50:56

Intermediate Proficiency Level AI Learning path

Audience: For all professionals, including leaders/managers.

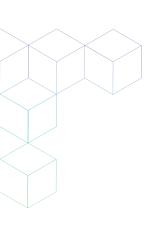
Course Title	Intermediate Skills Level	Duration HH:MM:SS
Ethical & Responsible Al		
Al Accountability: <u>Build Responsible</u> and <u>Transparent Systems</u>	Artificial Intelligence (AI),Computer Ethics,Responsible AI	2:16:47
Foundations of Responsible AI	Artificial Intelligence (AI),Responsible AI	2:30:38



Advanced Proficiency Level AI Learning Path

Audience: For engineers implementing Al/Machine Learning. Includes technical applications of Al and ML models, deep learning, and fine-tuning models.

Course Title	Advanced Skills Level	Duration HH:MM:SS
GPT-4 Turbo: The New GPT Model and What You Need to Know	ChatGPT,Generative Al	1:06:41
Al Challenges and Opportunities for Leadership	Artificial Intelligence for Business,Organizational Leadership	0:39:36
Al and Sustainability	Artificial Intelligence (AI),Responsible AI,Sustainability	0:41:26
Artificial Intelligence and Business Strategy	Artificial Intelligence for Business,Business Strategy	1:26:48
Al Productivity Hacks to Reimagine Your Workday and Career	Artificial Intelligence for Business,Productivity Improvement	0:27:58
How to Boost Your Productivity with Al Tools	Artificial Intelligence for Business,Productivity Improvement	1:00:12
Learning Microsoft 365 Copilot	Artificial Intelligence for Business, Microsoft 365,Microsoft Copilot	0:34:04







Industry and Job Roles AI Learning paths

Audience: For professionals in sp	pecific industries a	nd roles.	
Course Title	Proficiency Levels	Skills	Duration HH:MM:SS
Al and the Workforce: A Deep Dive with Aneesh Raman and Alex Swartsel	General	Artificial Intelligence for Business	1:53:28
Applied Al for Human Resources	Intermediate	Artificial Intelligence (AI),Artificial Intelligence for Business,Human Resources (HR)	1:19:43
Generative AI and Workplace Transformation	General	Artificial Intelligence for Business,Workplace Transformation	0:27:50
Generative AI in HR	Intermediate	Artificial Intelligence for Business,Human Resources (HR)	0:46:10
Generative AI in Learning and Development	Beginner	Artificial Intelligence for Business,Employee Learning & Development	0:31:00
Generative Al, Recruiting, and Talent Acquisition	Beginner	Artificial Intelligence for Business,Recruiting,Talent Management	0:30:43
Using Gen AI to Develop Personalized Learning Plans	Advanced	Artificial Intelligence for Business,Employee Learning & Development,Generative Al Tools	1:00:31
<u>Using Generative AI for</u> <u>Performance Management</u>	Intermediate	Artificial Intelligence for Business, Generative AI Tools, Performance Management	0:31:00
Become an Al-Powered Learning and Development Professional	organization who leadership, digit solving. Led by upholding ethic	This learning path delves into building AI aptitude in your organization while considering generative AI, responsible A leadership, digital mindset cultivation, and real-world probsolving. Led by experts, you'll leverage AI effectively while upholding ethical practices, ensuring you are able to upski	
Become an Al-Powered Recruiter	resource that cand more effect the most of em basics of Al in H professionals, a	organization for growth and sustainable business success. Generative AI (GenAI) is transforming HR and fast becoming a resource that can help us achieve our hiring goals more quickly and more effectively. This learning path will help you make the most of emerging GenAI technologies by delving into the basics of AI in HR, its specific applications for talent acquisition professionals, and strategies to hit the ground running. Stay ahead in AI with this curated learning journey, led by industry	





Industry and Job Roles AI Learning paths

Addictice: 1 of professionals in spi	Audience: For professionals in specific industries and roles.		
Course Title	Proficiency Levels	Skills	Duration HH:MM:SS
Al in Fintech Essential Training	Intermediate	Artificial Intelligence (AI),FinTech	2:19:07
Leveraging Generative Al in Finance and Accounting	Beginner + Intermediate	Artificial Intelligence for Business, Financial Accounting	0:46:57
<u>Using ChatGPT and Generative</u> <u>Al in FinTech</u>	Intermediate	ChatGPT,FinTech,Generative Al	1:45:17
A Content Marketer's Guide to Using ChatGPT (Newly Released)	Beginner+ Intermediate	ChatGPT,Content Marketing,Generative Al Tools	0:34:19
Build Your Generative AI Plan for Marketing Success (Newly Released)	Beginner	Artificial Intelligence for Business,Digital Marketing,Generative Al Tools	0:53:12
Elevate Your Business Branding with Generative Al	General	Artificial Intelligence for Business,Corporate Branding	0:39:40
Future-Proof Your Marketing: GenAl Integration for ROI Optimization	General	Artificial Intelligence for Business,Marketing Strategy,ROI Optimization	0:35:16
Generative AI for Digital Marketers	Beginner	Artificial Intelligence for Business,Digital Marketing,Generative Al	0:33:15
How to Generate Marketing Leads with AI	General	Artificial Intelligence for Business,B2B Marketing,Lead Generation	0:26:56
How to use ChatGPT for Content Creation	General	Artificial Intelligence for Business,Content Strategy,Social Media Content Creation	0:35:02
Marketing Tools: How to Leverage AI Tools to Transform Your Marketing	Intermediate	Artificial Intelligence for Business, Digital Marketing	0:51:00
Nano Tips for Creating an Al Prompt Library for Marketing Professionals with Ross Simmonds	General	Artificial Intelligence for Business,Digital Marketing,Prompt Engineering	0:10:59
Nano Tips For Marketing Using Al Tools with Sam Dey	General	Artificial Intelligence for Business,Digital Marketing	0:14:15
Nano Tips for Using Al for Your Content Marketing with Ross Simmonds	General	Artificial Intelligence for Business,Content Marketing	0:07:22





Industry and Job Roles AI Learning paths

Course Title	Proficiency Levels	Skills	Duration HH:MM:SS
Nano Tips for Using ChatGPT for Marketers with Ross Simmonds	General	Artificial Intelligence for Business,Digital Marketing	0:09:22
Nano Tips for Using Generative Al Tools for Better Marketing Outcomes with Joanna Yung	General	Artificial Intelligence for Business,Marketing Strategy	0:21:58
Using AI as Your SEO Assistant	General	Artificial Intelligence for Business,Search Engine Optimization (SEO)	0:59:23
Writing Great Content with Gen AI That Doesn't Sound Fake	General	Artificial Intelligence for Business, Generative Al Tools	0:12:00
Al Essentials for Marketers	Embrace the AI revolution in the world of marketing you're a seasoned professional or just starting out, path will help you leverage AI for marketing success a comprehensive plan to integrate AI into your came explore its potential for personalization and autom your marketing career by unlocking the transformation.		, this learning ess. Develop mpaigns and nation. Elevate
Building ChatGPT Skills for Marketing	Discover how AI is revolutionizing marketing. Whether you're a seasoned marketer or just starting out, gain the requisite skills to leverage AI for marketing success. Learn from industry experts as they share insights on AI applications, tools, and strategies. Develop a plan to integrate AI into your marketing efforts and explore its potential for personalization and automation. Unlock the power of AI to elevate your marketing career.		
Accessibility and Al: Bridging the Disability Divide	Beginner	Artificial Intelligence (AI),Digital Accessibility	1:07;36
Becoming an Al-First Product Leader	Beginner	Artificial Intelligence (AI),Artificial Intelligence for Business,Product Leadership	0:32:37
<u>Data-Driven Product</u> <u>Management</u>	Intermediate	Product Management, Dat- driven Decision Making	2:01:00
Generative AI for Business Leaders	Intermediate	Artificial Intelligence for Business,Business Strategy	0:55:56
Generative AI for Product Managers	Intermediate	Artificial Intelligence for Business,Generative AI,Product Management	0:24:28
Agile Teams in the Age of Al	General	Agile Project Management,Artificial Intelligence for Business	1:39:31





Industry and Job Roles AI Learning paths

Course Title	Proficiency Levels	Skills	Duration HH:MM:SS
Al-Driven Project Management: Techniques and Insights with Ricardo Vargas	General	Artificial Intelligence for Business,Project Management,Workflow Optimization	08:24.0
Al for Project Managers: Fourteen Ways to Streamline Your Work	General	Artificial Intelligence for Business,Project Management	2:07:43
Al in Project Management (Newly Released)	General	Artificial Intelligence for Business,Project Management	0:52:09
Artificial Intelligence: How Project Managers Can Leverage Al	Intermediate	Artificial Intelligence for Business,Project Management	48:15.0
ChatGPT for Project Managers: 10x Your Productivity with Al	General	Artificial Intelligence for Business,ChatGPT,Project Management	41:40.0
Leveraging Generative AI for Project Management	General	Artificial Intelligence for Business,Project Management	46:42.0
Microsoft Loop: Al-Enhanced Project Management and Note-Taking	General	Artificial Intelligence for Business,Microsoft Loop	30:46.0
Thriving as a Project Manager in the Age of Al	General	Artificial Intelligence for Business,Project Management	49:23.0
Using AI in Research Projects	Beginner + Intermediate	Artificial Intelligence for Design	0:25:14
AI Essentials for Project Managers	management. F positioned to ex today's job mar	ence (AI) is transforming the field or Project managers who embrace AI scel in their work and remain comp ket. In this learning path, discover h mline workflows, gain useful insigh	will be well- etitive in now to leverage
Better Relationships and More Sales: Using ChatGPT to Sell	Beginner	Artificial Intelligence for Business,ChatGPT,Sales Strategy	0:45:46
Copilot for Microsoft 365: Helpful Tips for Sales Professionals (Newly Released)	General	Microsoft 365,Microsoft Copilot,Sales Effectiveness	0:20:27
Generative AI for Sales and Services Professionals	General	Artificial Intelligence for Business,Sales Support Tools	0:29:07



Industry and Job Roles AI Learning paths

Addictice: For professionals in sp	dulence. For professionals in specific industries and roles.		
Course Title	Proficiency Levels	Skills	Duration HH:MM:SS
Increase Sales with ChatGPT	Beginner	Artificial Intelligence for Business,Sales Effectiveness	0:48:38
Sales Strategy: Using AI and Automation to Sell More	Beginner	Artificial Intelligence for Business,Sales Automation,Sales Strategy	0:48:05
Winning Over Execs: Sales Presentations with an Al Boost	Intermediate	Artificial Intelligence for Business,Sales Presentations	1:01:13
Al Essentials for Sales Professionals	power of AI to of to streamline you customer behave industry experts	ath will help sales professionals har drive sales success. Discover how to our sales process, gain valuable ins vior, and increase your productivity s, this learning path will help you s ochieve your sales goals more effec	o use Al tools ights into y. Led by tay ahead of
Balancing Al and the Human Touch in Customer Service	Beginner	Artificial Intelligence for Business,Customer Service	0:36:20
Leveraging Al Tools to Build a Customer Journey (Newly Released)	Beginner+ Intermediate	Artificial Intelligence for Business,Customer Journeys,Customer Service Management	1:17:28
Leveraging AI in Contact Centers: Overcoming Volume and Improving Customer Experience (Newly Released)	Beginner+ Intermediate	Artificial Intelligence for Business,Contact Center Management,Contact Center Technology	0:59:08
Using AI in Customer Service	Beginner	Artificial Intelligence for Business,Customer Service Management	0:45:55
Al and the Future of Work: Workflows and Modern Tools for Tech Leaders	General	Artificial Intelligence (AI),Technical Leadership,Workflow Optimization	1:05:20
Al Strategy Foundations for Data Scientists and Team Leaders	Advanced	Artificial Intelligence (AI),Data Science,IT Business Strategy	1:07:57
Agile Practices Using AI	Intermediate	Agile Methodologies,Artificial Intelligence for Business	1:35:59
Building A Generative AI Tech Strategy	Beginner	Generative AI,IT Strategy	0:31:10
Scaling Generative AI: Building a Strategy for Adoption and Expansion	General	Expansion Strategies, Generative AI, Scalability	0:28:47





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Applying AI as a Tech Leaders	keep up with the and influence the in this pivotal moverticals that are a high-level tection business and security, and go	lving, and tech leaders need to be pace of innovation to inform heir teams and organizations homent. Explore important Alle vital to tech leaders, including hnical overview, the impacts diculture, responsible Al, data, overnance. Take the next step on and keep ahead of the curve!	11:39:00
Al Fundamentals for Data Professionals	Intermediate	Artificial Intelligence (AI),Data Science	1:07:35
Al-Powered Time Series Forecasting with Python (Newly Released)	Intermediate	Artificial Intelligence (AI),Python (Programming Language),Time Series Forecasting	2:11:01
Applied AI for IT Operations (AIOps)	Intermediate	Artificial Intelligence (AI),IT Operations Management	1:31:23
ChatGPT Tips for the Help Desk (Newly Released)	Beginner	ChatGPT,Help Desk Support	1:25:09
Hands-on Data Science and Al for Healthcare	Advanced	Artificial Intelligence (AI),Data Science,Healthcare Analytics	0:38:53
IT Service Desk: Create a Knowledge Management Center Using ChatGPT (Newly Released)	Intermediate	ChatGPT,Help Desk Support,Knowledge Management Systems	1:43:33
Power BI: Integrating AI and Machine Learning	Intermediate	Machine Learning,Microsoft Power Bl	3:58:18
Power BI: Working Together with ChatGPT	Intermediate	ChatGPT,Microsoft Power BI	0:48:33
Time Series Analysis and Forecasting with GPT-40 (Newly Released)	Advanced	GPT-4,Time Series Analysis,Time Series Forecasting	0:38:37
Top 10 Skills for Machine Learning Cloud Architects	Beginner	Cloud-Native Architecture, Machine Learning	0:32:08
Executive Guide to AutoML	Beginner	Artificial Intelligence (AI),Automated Machine Learning (AutoML)	1:01:28
Giving Computers Vision	General	Computer Vision, Development Tools, Software Development Tools	1:33:33



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Course Title	Proficiency Levels	Skills	Duration HH:MM:SS
Machine Learning with Data Reduction in Excel, R, and Power BI	Intermediate	Data Reduction,Machine Learning,Microsoft Excel,Microsoft Power BI,R (Programming Language)	3:32:57
Machine Learning in Mobile Applications (Newly Released)	Beginner	Machine Learning,Mobile Application Development	4:17:38
Top 10 Skills for Machine Learning Professionals	Beginner	Artificial Intelligence (AI),Career Management,Machine Learning	0:21:20
Top 10 Skills for NLP Specialists	Beginner	Machine Learning,Natural Language Processing (NLP)	0:26:55
Transitioning into Machine Learning Engineering	Intermediate	Artificial Intelligence (AI),Career Management,Machine Learning	0:28:18
Al Engineering Essentials: Navigating the Tech Revolution	General	Artificial Intelligence (AI),Software Development	1:27:40
Advanced Prompt Engineering Techniques	Advanced	Artificial Intelligence (AI),Prompt Engineering	0:33:44
Al and Developer Productivity	Intermediate	Artificial Intelligence (AI), Software Development	1:23:00
Prompt Engineering: How to Talk to the Als	Beginner	Generative AI,Large Language Models (LLM),Prompt Engineering	0:29:00
LinkedIn AI Academy AI-100: 1 Demystifying AI	Intermediate	Artificial Intelligence (AI)	1:02:28
Synthetic Data: Advanced Concepts and Applications	Advanced	Machine Learning,Synthetic Data Generation	0:38:13
Top 10 Skills for AI Engineer/AI Ops Engineers	Beginner	Artificial Intelligence (AI)	0:34:32
Top 10 Skills for AI Systems Designers	Beginner	Artificial Intelligence (AI),Data Science	0:41:49
Top 10 Skills for Computational Linguistics	Beginner	Artificial Intelligence (AI),Computational Linguistics,Data Science	0:30:57
ChatGPT and Power BI	Intermediate	ChatGPT,Microsoft Power BI	1:56:41
ChatGPT and Python	Intermediate	ChatGPT,Python (Programming Language)	1:29:52



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Course Title	Proficiency Levels	Skills	Duration HH:MM:SS
ChatGPT and SQL	Intermediate	ChatGPT,SQL	1:23:57
ChatGPT for Web Developers	Intermediate	ChatGPT,Web Development	2:29:43
HTML, CSS, and Generative AI: Speed Up Your Process	Intermediate	Front-End Development,Generative Al	2:13:14
Al Pair Programming with GitHub Copilot	Advanced	Artificial Intelligence (AI),GitHub Copilot,Pair Programming	1:17:22
Al Pair Programming with GitHub Copilot X	Advanced	Artificial Intelligence (AI),GitHub Copilot,Pair Programming	1:23:56
Al-Powered Programming with GitHub Copilot by Microsoft Press	Beginner + Intermediate	Artificial Intelligence (AI),GitHub Copilot	3:25:06
Data Pipeline Automation with GitHub Actions Using R and Python	Intermediate	Data Pipelines,GitHub,Python (Programming Language),R (Programming Language)	2:12:22
Exploring the Future of Development with GitHub Copilot Workspace (Newly Released)	General	Al Software Development,GitHub Copilot,Software Development	0:14:23
Learning Al with GitHub Copilot	Beginner	Artificial Intelligence (AI),GitHub,GitHub Copilot	1:04:52
Pair Programming with AI	Advanced	Artificial Intelligence (AI),ChatGPT,GitHub,Pair Programming	1:28:52
Practical GitHub Copilot	Advanced	GitHub,GitHub Copilot	1:00:04
Software Testing Assistance with GitHub Copilot AI (Newly Released)	Intermediate	Artificial Intelligence (AI),GitHub Copilot,Software Testing	1:16:17
Al Programming for JavaScript Developers	Advanced	Artificial Intelligence (AI),JavaScript	1:34:02
Integrating Generative AI into JavaScript Web Projects	Intermediate	Generative AI,JavaScript,Web Development	2:25:25





Industry and Job Roles AI Learning paths

Course Title	Proficiency Levels	Skills	Duration HH:MM:SS
Adobe Firefly Essential Training	Beginner + Intermediate	Adobe Firefly,Artificial Intelligence for Design	3:31:20
Adobe Firefly: First Look	General	Adobe Firefly,Artificial Intelligence for Design	1:05:06
Adobe Firefly: Tips and Production Techniques (Newly Released)	Intermediate	Adobe Firefly,Artificial Intelligence for Design, Generative Al Tools	1:25:00
Adobe Firefly's Al-Driven Business Solutions: A Conversation with Bart Van de Wiele	General	Adobe Firefly,Artificial Intelligence for Design,Corporate Branding	0:37:09
Animating an Al Image (Newly Released)	Beginner+ Intermediate	Artificial Intelligence for Design,Generative Al Tools	1:35:16
<u>Canva Magic Studio: Elevate</u> <u>Digital Content with Al</u>	Beginner+ Intermediate	Artificial Intelligence for Design,Canva	0:25:26
Canva for Web and Digital Design Projects (Newly Released)	Beginner+ Intermediate	Canva,Web Design	1:40:58
DALL-E: the Creative Process and the Art of Prompting	Beginner+ Intermediate	Al Solutions,Artificial Intelligence for Design,Creative Design,DALL-E	0:56:11
Generative AI for Podcasters	Beginner+ Intermediate	Artificial Intelligence for Business,Podcasting	2:20:21
Generative AI: <u>Business and</u> <u>Legal Concerns for Creatives</u>	General	Copyright Law,Generative Al Tools,Responsible Al	0:33:08
Integrating Al Image Generation into Web Apps	Intermediate	Text-to-Image Generation,Web Application Development	1:37:56
Integrating Generative Al into the Creative Process	General	Artificial Intelligence for Design,Creative Process Development	1:28:34
<u>Leveraging AI in Adobe</u> <u>Photoshop and Creative Cloud</u>	General	Adobe Creative Cloud,Adobe Photoshop,Artificial Intelligence for Design	3:48:24
Microsoft Designer: Create Stunning Designs with the Power of Al	General	Artificial Intelligence for Business,Artificial Intelligence for Design,Conditional Image Generation	31:33.0
Midjourney: <u>Tips and</u> <u>Techniques for Creating Images</u>	Beginner+ Intermediate	Artificial Intelligence for Design,Conditional Image Generation,Midjourney	2:27:29

Industry and Job Roles AI Learning paths

Course Title	Proficiency Levels	Skills	Duration HH:MM:SS
Photoshop 2024: New AI Features	Beginner + Intermediate	Adobe Photoshop,Artificial Intelligence for Design	0:39:26
Photoshop on the Web Essential Training	Beginner + Intermediate	Adobe Photoshop	2:07:19
Photoshop: Al Neural Filters for Creative Edits	Beginner + Intermediate	Artificial Intelligence for Design, Adobe Photoshop	1:07:00
Stable Diffusion: Tips, Tricks, and Techniques	Beginner + Intermediate	Artificial Intelligence for Design,Stable Diffusion	6:13:28
Using Adobe Firefly with Photoshop	Intermediate	Adobe Firefly,Adobe Photoshop,Artificial Intelligence for Design	1:08:15
<u>Using AI Imagery for Illustration</u> <u>and Design</u>	Intermediate	Artificial Intelligence for Design	1:55:17
Building Generative AI Skills for Creative Pros	From images to video to audio, generative Al is transforming creative endeavors of all kinds. Learn how generative Al technologies can accelerate the brainstorm process, streamline tedious tasks, and expand your creative options.		
Design to Code: Using Al to Build Faster	Beginner	Artificial Intelligence (AI),Artificial Intelligence for Design,Software Development	1:21:35
Ethical, Human-Centric Al Design (Newly Released)	Intermediate	Computer Ethics,Responsible Al	0:40:20
Generative Voice Al: Text-to- Speech and Voice Cloning Tools (Newly Released)	General	Generative AI Tools,Text-to- Speech Synthesis	0:41:58
Using AI for UX Design and Research (Newly Released)	Beginner+ Intermediate	Artificial Intelligence for Design,UX Research,User Experience Design (UED)	1:36:47
Using AI in the UX Design Process	Intermediate	Artificial Intelligence for Design,User Experience Design (UED)	1:07:47
Using Al Tools for UX Design	Beginner + Intermediate	Artificial Intelligence for Design,User Experience Design (UED)	1:57:08
Using Stark for Accessible Design Projects (Newly Released)	Intermediate	Accessible Design	1:04:22
Al Essentials for User Experience Designers	Explore the potential of AI for UX professionals. Learn how to use AI tools and utilities to enhance your research and improve collaborations with teams and project stakeholders. Find out how to design more compelling user experiences with the assistance of generative AI.		
Autodesk Forma First Look	Beginner	AutoCAD,Building Information Modeling (BIM)	1:44:01
Generative Al for Business Analysts	Intermediate	Artificial Intelligence for Business,Business Analysis	1:13:37
Using Generative Artificial Intelligence (AI) in Supply Chains	General	Artificial Intelligence for Business,Supply Chain Management	27:58.0