# ai is the beginning
## *of better business*

**CASSAVA ai**

**Cassava AI, a business unit of Cassava Technologies**, is a global artificial intelligence solutions provider. Cassava AI helps organisations evolve their current operating model to depart from the traditional, siloed structure of firms, which limits growth and responsiveness, prevents agile communication, slows decision making and traps technology and data in isolated pockets.

## Our solutions framework

**AI-first operating model and architecture**
Designed to leverage an integrated foundation of data and to drive the rapid deployment of AI-powered applications across the business.

**AI-factory architecture**
Increases profits and lowers operating costs through AI-driven predictions, patterns recognitions and processes automation.

Our AI solutions cater to enterprises, medium-sized enterprises, small and mid-size enterprises (SMEs), as well as industry verticals:

- Telecommunications
- Manufacturing
- Financial Services
- Agriculture
- Universities & Higher Education
- Hospitality & Tourism
- Government
- Mining

## The Cassava AI difference

We're a diverse team of experts, engineers, developers and industry leaders delivering

**Strategic partnerships** that provide direct access and support to some of the world-leading AI products, including Claude by Anthropic, AWS AI, Gemini for Google Workspace, Microsoft Copilot, Paloalto, Cerebras and Oracle.

**Unlock the value of AI** with our proprietary developments over global technologies that deliver customised services and solutions for your unique business, operational and strategic needs.
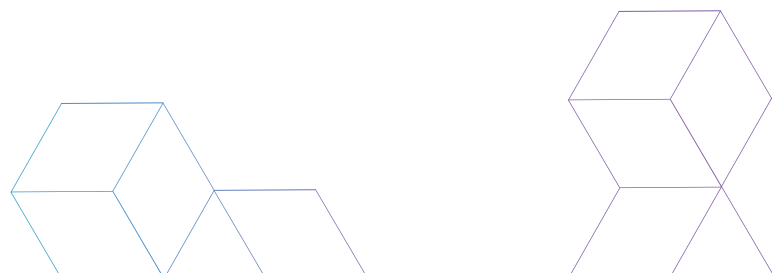
**Responsible AI** practices with our robust data protection, security standards, ethical and legal considerations – we put responsibility at the heart of our design, development, deployments and adoption journey.

**AI readiness** delivered through our systems integration expertise powered by a robust ecosystem of cloud, cybersecurity, digital infrastructure and professional services aimed at accelerating AI readiness for organisations.

**sales@cassava.ai** | **cassava.ai**

AI Compute  |  AI Strategy  |  AI Readiness  |
AI Deployment  |  Responsible AI

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## Cassava AI global partnerships

We're a diverse team of experts, engineers, developers and industry leaders delivering state-of-the-art AI technologies and insights that transform your company.

**ANTHROP\C**

**✳ Claude by Anthropic** puts safety at the frontier of AI research and product development evident in its advanced AI models capable of handling complex analyses and tasks. Anthropic's leading model, Claude, raises the industry bar for intelligence.

⬡ Claude Generative AI Assistant ⬡ Claude API

**aws**

**AWS AI** is Amazon's comprehensive set of AI and machine learning solutions. Based on a foundation of data privacy and AI governance, organisations can securely build, scale and innovate to create business advantage with AI.

⬡ Amazon Bedrock ⬡ Amazon SageMaker ⬡ Amazon Q

**Google**

**Gemini** redefines productivity for Google Workspace. It helps organisations empower their teams and unlock new ways of working.

⬡ Chat ⬡ Build ⬡ In-built capabilities on Google Workspace

**Microsoft**

**Copilot** is Microsoft's next-generation AI assistant, transforming productivity and functionality for organisations. Delivering exceptional integration within the Microsoft bouquet of products and services, reimagines the world of work.

**paloalto® NETWORKS**

Enterprise network cybersecurity solutions for AI.

**cerebras**

AI compute, data localisation and sovereign cloud.

**ORACLE**

AI services and state-of-the-art generative solutions.

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AI Compute | AI Strategy | AI Readiness |
AI Deployment | Responsible AI

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## Cassava AI proprietary solutions

With proprietary AI developments, we are transforming businesses with contextually relevant enterprise AI strategy, solution development, deployments and governance.

**ABI**

Our **business intelligence tool**, designed to leverage next-generation AI to enhance and automate business insights with minimal human intervention. Capable of rapid, high-level analytics with exceptional functionality and customisable capabilities, ABI transforms decision-making and strategic growth for the organisation.

**CECI**

Our **conversational customer experience** AI-powered chatbot, designed to revolutionise customer service and support. CECI, integrated into your ecosystem, reimagines interactions by to provide smooth, informative and customised responses to customer queries enabling round-the-clock support and insights.

**MICA**

Our **multilingual intelligent chatbot assistant**, a secure and contextualised AI Chatbot configured with ChatGPT API from OpenAI. Customisable to specific geographical and organisational need, MICA democratises the power of generative AI through accessibility options like SMS, USSD, Voice, as well as Web portal and App.

**HelpR**

Our **human resources chatbot**, designed to transform human resources and management by empowering employees with a range of self-service capabilities. It provides access to HR tools and services that prioritise organisational efficiency and employee satisfaction.

**S-Ally**

Our **sales and go-to-market assistant** chatbot uses conversational, human-like speech and serves as a digital ally for every commercial team. It aggregates knowledge, generates content and provides insights that improve the agility of commercial teams, speeding up sales velocity and driving increased pipeline.

## Cassava AI professional and managed services

⬡ Innovation and integration that provides customers with the tools they need to harness AI's capabilities

⬡ Customisable, industry-specific solutions from our global research, engineering, design and tech teams

⬡ Expertise and deep understanding built up over years of AI innovation, translated into exceptional solutions

⬡ 24/7 support with our team are on hand to guide you all the way on your AI journey

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